



JOHN A. MARTIN & ASSOCIATES, INC.
RESEARCH & DEVELOPMENT DEPARTMENT
1212 S. FLOWER ST., LOS ANGELES, CA 90015
<http://www.johnmartin.com/research>

Multimedia Software Development Series

EARTHQUAKES: BE PREPARED!

This revolutionary CD-ROM based multimedia software provides state of the art video, audio, text and graphical information on all aspects of earthquake preparedness. More than 1,000 copies of this information system were provided by the Federal Emergency Management Agency (FEMA) and Governor's Office of Emergency Services (OES) to all schools and libraries in Southern California. In addition, this CD was widely distributed by the National Center for Earthquake Engineering Research and the National Information Service for Earthquake Engineering.

The product has been designed and developed under the direction of internationally recognized authorities in earthquake engineering. Its development has consumed more than 6000 expert man-hours.

Development of *BE PREPARED!* was supported in part by a grant from the Office of Strategic Technologies of State of California under the provisions of the



Alfred E. Alquist Earthquake Act.

BE PREPARED! is a fully MPC compatible software which employs the same familiar multimedia engine, look and user-interface utilized by Microsoft for development of their Encarta, Bookshelf, and Cinemenia multimedia product line.



JOHN A. MARTIN & ASSOCIATES, INC.
 RESEARCH & DEVELOPMENT DEPARTMENT
 1212 S. FLOWER ST., LOS ANGELES, CA 90015
<http://www.johnmartin.com/research>

Multimedia Software Development Series

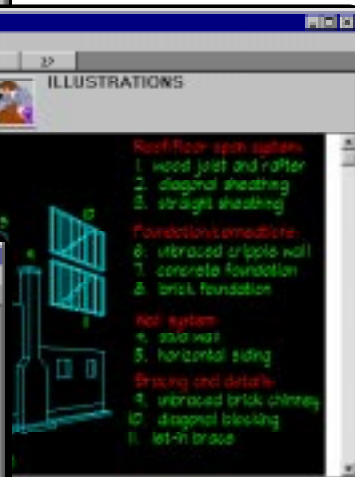
EARTHQUAKES: BE PREPARED! (Continued)

BE PREPARED! is composed of the following four sections:



1. Earthquake Preparedness Video Theater, containing more than 30 minutes of video clips on subjects such as: Strengthening Houses for Earthquake Safety, Yogi Bear Teaches Earthquake Preparedness, and Earthquake Safety in the Workplace.

2. Earthquake Preparedness Guides, containing planning guides, preparedness tips, and checklists for Apartments and Mobile Homes, Community Response Teams, Individuals and Families, Schools, Businesses and Workplaces, Local Governments, People with Disabilities, Senior Citizens, and News Media Organizations.



3. Protecting Our Children from Earthquakes, containing further specific information on subjects such as: Coping with Children's Reactions, Content Hazards in Schools, and Preparedness

Information for Child Care Centers

4. Understanding Earthquakes, containing authoritative information on earthquake sources, damage mechanisms, faults, measuring earthquakes, and earthquake prediction efforts.

